

Top Tips for Texting

You text all day long with your family and friends. Texting a client is no different (except maybe without the poop emoji). Here's some tips to help you master your texting game:

1

Keep it short

2

Get to the point - no fluff

3

Use questions to encourage a response

4

Don't use links unless they ask

5

Be yourself - talk like you would to a friend

6

Personalize it - use their name

For example

Follow Up

"Hi *[Name]*, have you had any thoughts of *[buying, selling, getting a loan]* recently? I'm always here if you have any questions."

Buyer Lead

Hi *[Name]*, re: *[property address]*, happy to answer any questions you have. When's the best time to call? - *[your name]*

Seller Lead

Thanks for your interest, *[Name]*. If you could waive a magic wand, when would your home be sold by?

Did you know that LionDesk makes texting super easy and even allows you to send videos in texts?

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