

Text-2-Sell Sheet

WHO TO TEXT	Past Clients	Sphere	New Leads	Old Leads
WHEN	Quarterly	Monthly	Daily blast then weekly	Monthly
WHAT TO SAY	Thinking of you. How's your home?	Thinking of you. How's your family?	Are you looking to buy or rent? Thanks for your interest in 321 Main st. Here's some info 3 BD, 2 BTH, 1,400 sqft, \$350,000. Call or Text 555-555-5555 anytime to schedule a viewing. Click for a virtual tour: http://txt.so/SGAFTE	Is this Tyler?
WHY	Show them you care	Show them you care	Get them talking	Get them talking

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WHO	PAST CLIENTS	SPHERE	NEW LEADS	OLD LEADS
WHEN	QUARTERLY	MONTHLY	DAILY BLAST	MONTHLY
WHAT	THINKING OF YOU. THE MARKET IS HOT IF YOU'RE READY TO MAKE A MOVE	"DID YOU SEE THE NEW BAGEL SHOP HERE'S AN INTERVIEW I DID WITH THE OWNER.	HERE'S INFO ON THE HOMES YOU'RE LOOKING AT	HEY, IS THIS SIMON?
WHY	STAY TOP OF MIND	REMIND THEM YOU'RE AN AGENT	ENGAGE CONVO	RE-ENGAGE CONVO